



General Mills Consumer Services

P.O. Box 1113, Minneapolis, MN 55440

September 7, 1999

Mr. Rusty Lucas
Apt J4
1219 E Perkins Ave
Sandusky, OH 44870

Dear Mr. Lucas:

Thank you for contacting us regarding the availability of Count Chocula in your area. Recognizing that some of our products are not distributed nationally, we have recently developed a process that will allow consumers to order selected items directly from General Mills.

We will ship our products directly to your door at the prices listed on the enclosed order form. If you are interested in purchasing a case or a special four pack, please complete the form, enclose a check or money order made payable to General Mills, Inc., and mail it to the address listed on the form. If you prefer, you can also charge the cost of your order to your Visa or Mastercard.

If you have any questions regarding this offer, please call General Mills Consumer Services Department at (800) 328-1144. Thank you for your interest in our products.

Sincerely,

Jeff Peters