

RUSTY LUCAS
P.O. Box 422
SANDUSKY, OHIO 44871

March 27, 2004

PepsiCo, Inc.
700 Anderson Hill Road
Purchase, NY 10577
ATTN: Aquafina Dept.

Dear Aquafina Water:

I am a user of your fine water product and I was wondering if you would be so kind as to send me a full copy of the guarantee (in triplicate form if possible) that you advertise on your product bottles. I note that your bottle labels state: Aquafina: Purity Guaranteed. I understand that this is a guarantee that the water is pure -- that much is self explanatory, but how exactly is that guarantee enforced or under what conditions does it apply? Who holds rights under that guarantee? Is it the person who buys the water and actually pays for it? Is it the person who ultimately drinks the water? Does it have to be a person? I would like to know these details.

A very good friend of mine likes water also and re-named her pet dog Aquafina because he was always drinking water and making water and so she decided that he needed a watery name. I wondered why she didn't just call him "Water" but she said that he only drank your brand of Aquafina bottled water and turned up his snout at any other kind of bottled water. Anyway, she said that he was a fine dog and that Aquafina means 'fine water.' Is that true? (I mean the part about the meaning of the word Aquafina because I don't think you guys would have known her dog well enough to testify to his character).

But something happened to Aquafina (the dog, not the water) and he is unfortunately no longer with us. My friend claimed that it was an impure bottle of Aquafina that did in Aquafina. Now I'm not sure that is the case, but my friend swears that is what happened. I really doubt that Aquafina would drink bad Aquafina even though the label was unmistakably marked Aquafina. I say this because Aquafina had enough sense to not drink brands of water other than Aquafina, so I would assume then that Aquafina would probably be able to recognize tainted Aquafina and refrain from drinking that bad Aquafina even if Aquafina recognized the Aquafina label on Aquafina's bottle of Aquafina. (It gets kind of confusing doesn't it?)

I was over at my friend's house recently and saw that there was another brand of bottled water there in the kitchen. I think that may stem from the untimely death of Aquafina. I thought that if maybe you could allow the guarantee to apply to the dog funeral expenses, that this might smooth things over and my friend might start buying your fine brand of water once again.

Here is my theory and maybe you can shed some additional light on the subject. I've heard that refilling plastic water bottles with tap water is unwise and that this can make the water toxic. I secretly wonder if my friend didn't refill an empty Aquafina bottle while trying to save some money. Your water is quite expensive for something that we can just as easily get out of the ground, but it was the idea to put it into bottles that made it catch on as such the rage. Who was the marketing expert for THAT one? I hope he or she got a raise! So anyway, I think that Aquafina drank the toxic water thinking that it was Aquafina because he saw the label and was maybe too thirsty at the time to check it out to see if it was safe. Then the refill water leached the bad chemicals out of the plastic bottle and poor Aquafina ended up in doggie heaven.

Can you tell me whether that rumor is true that refilling an empty plastic bottle can be hazardous to your health? What is it that makes the refill toxic, but not the initial fill? I would like to give this information to my friend if you could give me the details. And I also think it would be a kind gesture if you would supply me with a full copy of your guarantee (in triplicate form if possible).

Sincerely,

A handwritten signature in black ink that reads "Rusty Lucas". The signature is written in a cursive, slightly slanted style.

Rusty Lucas

p.s. I was trying to convince my friend who had the dog Aquafina to wear a baseball cap last week when we were going out into the sun because the sun's rays can burn a hole clean through your eyes and your head if they are left unprotected. I don't want to see that happen to my friend and I think I would like the way an Aquafina baseball cap would look on my friend. It would really help if I had a baseball cap with the Aquafina logo on the front of it to give to my friend for that purpose. It might also help to heal the rift between my friend and Aquafina. Do you have any free promotional caps with the Aquafina logo on the front of them. I like the color green, but I could also live with blue, purple, or yellow. (But not red.)

p.p.s.s. I also like to drink Diet Sierra Mist and I would like you to tell that to the Sierra Mist people at PepsiCo, Inc. please. Thank you.