

RUSTY LUCAS
P.O. Box 422
SANDUSKY, OHIO 44871

May 28, 2004

The Price Is Right
CBS Television Network
51 West 52nd Street
New York, NY 10019
ATTN: Bob Barker

Dear Bob Barker,

I think I would be a fine contestant on your game show! I often shop at the supermarket and I think I know how much a bottle of Heinz Ketchup or DelMonte French Cut Green Beans would cost to within about \$2.50 of the actual retail price. I wonder though if you would ever consider taping a show in Sandusky, Ohio. (I am unable to fly to California for personal reasons that I really cannot get into at this point, but I will discuss those details with you later if necessary).

I know that you like animals. I have a spayed cat, Abigail, who never seemed to mind the fact that she is unable to have babies of her own. I did get her a stuffed animal kitten that she named "Doll-Baby" (actually I named it, but she approved of the name). But Abigail has torn Doll-Baby's face and ears off and most of the stuffing has come out, so maybe it is a good thing that she never had children of her own.

I think that you should come to Sandusky and see our Humane Society of Erie County. I have personal issues with the way they conduct their affairs, but I won't drag their name through the mud in this letter other than to say that they are greedy and underhanded. I thought that maybe a personal visit from you might get them back on track. But that animal stuff is probably best left for another time because I know you are a busy man.

What are the qualifications for contestants on your show? Do I need to be a certain age or ethnicity or income level? Is there an application that I can fill out? I grew up watching the Price is Right. It was one of my mom's favorite shows and we used to watch it daily when I was a little boy. I even remember when your hair was brown on the show and not grey or white! I would really like to be on the show, spin the big wheel (I bet I could get it to go around more than just once) and play the Showcase Showdown.

I always laugh when you bring out a really expensive item for bids and the last guy says "One Dollar!" There is NO WAY that it could only cost one dollar -- not ever at the Dollar Store, and I think, "You dummy! You just missed the chance at getting to reach into Bob's \$100 pocket for

nailling the exact price right on the nose. What a loser!”

But I have one question that I need to ask. Would I be disqualified as a contestant on The Price is Right if a relative or family member of mine was a former contestant on the show and won a lot of cool prizes like a Winnabago? I know that a lot of radio and TV contests don't allow repeat winners or exclude relatives of past winners to avoid any appearance of impropriety. Bob (not you Bob Barker, but my COUSIN Bob) was on the show a number of years ago and won an RV and some other really cool prizes. At the time, I think Bob's take was one of the top two or three in the history of the show. Would that simple fact disqualify me as a contestant on the show? If so, I wonder if there is a possible loophole if the relative was adopted and; therefore, not a true blood relative. You know that in some situations relatives by marriage or adoption are excluded as exceptions or are treated differently (like in the case of bone marrow donations or organ transplants).

See, Bob is my cousin, but was adopted by my aunt and uncle and so we are not genetically related. If that can be considered an exception to your no relatives of past winners rule (assuming that the rule even exists), then I am home free and am well on my way to the Showcase Showdown. Woooo-HOOOOOOO! I can imagine it now... Me and Bob Barker chatting with the Barker Beauties about my new car and refrigerator!

I can provide references and documentation about Bob's adoption papers if necessary. Please let me know.

We can talk some other time about the problems that exist in my local humane society.

Sincerely,

Rusty Lucas

Rusty Lucas

p.s. Do you have any Price is Right baseball caps that are free? I would like one (an autographed cap would be nice, but not necessary). I think that I would look especially cool at the local super market if I was wearing that cap. I could check out and then tell the register lady or man that I couldn't pass up those mangos or the economy size package of lawn and leaf bags. Then when he or she would ask me why, I wouldn't say a thing but just point to my cap! Then we would share a laugh and maybe even a drink of diet soda if it is a hot day.