

RUSTY LUCAS
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January 20, 2004

Wyeth
5 Giralda Farms
Madison, NJ 07940
ATTN: Chap Stick Division

Dear Chap Stick:

I have a lip question about your fine oral products. It is a rather simple question really. I wondered if you have any products for pets.

My dog, Franklin, has a bit of a bowel problem which he has had since he was a young pup (he is 8 years old these days, which would make him 56 to you and me). He is unable to maintain a tight grip on his sphincter muscles. I always suspected that his bowel problem was genetic. His father, Benjamin, impregnated his own sister Bonnie. So Franklin is the result of an incestuous union, but he doesn't seem to realize it. Either that or else he doesn't really care. But you see, if I don't take Franklin out for a walk, within 15 minutes after he eats, I end up with a royal #2 mess on the floor. But that isn't a problem for YOU to solve. No, my problem is that Franklin gets very chapped lips in the wintertime when it is cold outside because he is continually licking his lips. You see, Franklin is a rather sloppy eater and he always licks his lips for a good 30 minutes after he eats. But if you do the math: 15 minutes time for digestion and poo is always less than 30 minutes time of lip smacking. We always go out for a walk after we eat so he can do his business in the great outdoors instead of in the house. Setting aside one room in the house designated as Franklin's after dinner room, just to avoid the poor guy from getting chapped lips mind you, is NOT an option. We found this out the hard way from our last landlord and cannot afford to go through that again.

At first I thought that the animal store might have a device of some sort to prevent a dog from licking his lips. You know, like the cones they put on a dog around his neck to keep him from chewing at other places on his back or on his belly? But it would be kind of difficult to immobilize a dog's tongue so that he could not lick his lips and I got strange looks from the animal store manager when I asked for something of this sort. So now I am turning to you. Please tell me that you make doggie chap stick!

Franklin's lips become a dry and cracked mess by this time just about every winter. Sometimes they get to the point of bleeding, which only makes matters worse because he then wants to lick them even more. So you can see that it is a vicious cycle.

I tried using people chap stick on him, but he tried to eat it as I was applying it. And then one day I discovered that I had forgotten which chap stick was mine and which was Franklin's. I do NOT want to use his chap stick after all the nasty places his mouth and tongue and lips have been.

If you do not have a product for dogs, would it be possible to research and produce one in the future. There are enough fanatic dog owners out there that I am sure it will sell well. You might need to come up with a creative name for it or a different applicator to avoid confusion like I mentioned above, but I will leave those details up to you and the experts.

Please let me know if you have any products for pets and, if not, whether you plan to enter this market. I would like to make this plea to other makers of oral products, but will wait to find out if you are doing it.

Sincerely,

A handwritten signature in cursive script that reads "Rusty Lucas".

Rusty Lucas

p.s. You wouldn't happen to have any free promotional baseball caps with the chap stick logo on them would you? I like to take some gag pictures of Franklin dressed up in different outfits and send them to my friends. He would look really sharp in a chap stick cap!