

RUSTY LUCAS
P.O. Box 422
SANDUSKY, OHIO 44871

September 3, 2004

Mars, Inc.
Hackettstown, NJ 07840-1503
ATTN: Combos® Information Department

Dear Combos®:

I am happy for Labor Day Weekend and I hope you are not working too hard at your factory.

A few years ago my friend contacted a toll free number printed on a bag of Combos®. She asked a customer service representative to settle a dispute between the two of us. You see, I was convinced that the pretzel Combos® came out first; however, my friend, I will call her Millie (that is not her real name -- I didn't want to use her real name without her permission because she does not know that I am writing this letter -- the reason will become clear as you read on), said that the cracker Combos® were on the market first. We argued about it for awhile and then I bet Millie that I was right.

I have a phobia when it comes to telephones and talking to strangers, but Millie is a real go-getter when it comes to calling folks on the phone. So she called and she CLAIMS that the rep told her that the Combos® crackers came out first. I suspect that she said that regardless of what the customer rep told her, but I cannot prove it. I still have not paid her the dollar and I am afraid that she is going to hold me to interest on that dollar.

I don't know how you feel about gambling or if you could get into trouble for getting involved. If this jeopardizes your company in any way, please let me know and I will withdraw my request in front of a notary, but I would be willing to give you 30 cents of my winnings if I could somehow win this bet with Millie.

Anyway, what I was thinking = is there any way that you could tell Millie that your representative was wrong and that you now have the correct information that the Combos® pretzels came out first? Maybe you could send a letter back to me to that effect because Millie would get suspicious if she got a letter addressed to her house number but with the wrong name on it, but not half as suspicious as if she would get a letter addressed to her real name. See this is the part I mentioned above about how "Millie" wouldn't know that I wrote the letter. I could try to tell her that you probably recorded her phone call from a few years ago to assure quality customer assistance and that you must have gotten her address through the telephone and tracing technology and now decided to correct your mistake as you were clearing out the older calls from the system. But Millie is a smart girl and I don't know if she would buy it. But as I recall, the

rep DID ask for Millie's zip code at the end of the call, for demographics purposes I suppose, so maybe Millie would think that it was possible to trace the call.

But just to be safe, it is probably best if you would just send the letter confirming the earlier origin of the Combos® pretzels to my attention and I could pass it along to Millie.

So then I can get the dollar from her and give you your 30 cent cut. But could you send me a stamped envelope for that? Because I don't want to pay 74 cents plus give away 30 cents on just a dollar bet. (Remember that I am spending 37 cents now to mail this letter, and then another 37 cents to mail you your check would total 74 cents. Then your 30 cent cut would actually put me four cents in the red and that wouldn't make much cents at all). On that note, how should I make the check payable?

Sincerely,

A handwritten signature in cursive script that reads "Rusty Lucas".

Rusty Lucas

p.s. Do you have any baseball caps that feature the Combos® pretzels? I would not really be interested in a Combos® crackers baseball cap, so please do not send me one if it is going to be that kind. My favorite kind of Combos® pretzels are the nacho cheese flavor.