

RUSTY LUCAS  
P.O. Box 422  
SANDUSKY, OHIO 44871-0422

May 9, 2004

Henkel of America, Inc.  
2200 Renaissance Blvd. Suite 200  
Gulph Mills, PA 19406  
ATTN: Dep Hair Gel Department

Dear Dep:

I like to use your hair gel products and I usually use the level 6 or 7, although I do find that 8 will sometimes do the trick in a pinch. I had a few questions about acceptable uses for your hair gel products and a possible business proposition.

First, I wanted some information about your full assortment of Dep Gel products. Obviously you have 6, 7, and 8 since I listed them above. So I assume that there is probably a 5 and a 4 and a 2 and a 1. But do you provide Dep Gel at strength level 3? I just wondered because I know that in some circles the number three has some negative superstition ties to it.

I remember my Uncle Seymour who used to tell stories of a secret society that always played mean tricks on people in threes. They would travel in a group of three people and they would pick out three groups of three victims and they would do bad things to them -- all in the name of the number three. I was traumatized as a child because we lived in a house with a three digit street number and that number was "333". How scary must that have been for me?

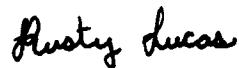
And that School House Rock song "Three is a Magic Number"? THAT was the scariest one of all. I mean the one about bones was scary enough with the skeleton in it and the one about Interjections was scary enough with the little boy getting a shot in the butt... but the song that celebrated the number three was the scariest one of all. Three wasn't a magic number, it was an evil number I tell you!

But my REAL reason for writing to you is to ask you this question: Which product level would you recommend for average to thick chest and back hair for full body and hold? I also need to know whether your product is safe for use on chest and back hair. I would assume it is safe, but as I mentioned twice above I notice that you have many different varieties and strengths. Would my chest and back hair styling be sustained at the beach if I happened to get wet? There is nothing more frustrating that spending hours to perfect my chest hair style only to have it wash away in mere seconds after a short swim at the beach. I am not a competitive swimmer, so I do not feel the need to shave my chest or back hair, but I **do** like it to have a fashionable look.

I once had a plan to swim in the Ohio River from Cincinnati to East Liverpool and I tried to get another fine food company to sponsor me on that swim, but they declined. I think now that I may have gone about it all wrong. I should have requested sponsorship from a hair gel company and then I could drum up interest in a hair care product for chest and back hair by showing how well it kept its hold after rigorous swimming in the Ohio River.

So I would ask that you please let me know which degree of Dep Gel I should use for that swim and whether you will be willing to sponsor me through that excursion. I had a standard contract drawn up for the other food company, but I lost that when I ran out of paper for my confetti machine. (I do a take off comedy act on Rip Taylor on the third weekend of each month at the local YMCA, so I go through quite a bit of confetti each month). So I will have my lawyers draw up a new contract for you to review if you think this might work out.

Sincerely,

A handwritten signature in cursive script that reads "Rusty Lucas".

Rusty Lucas

p.s. You wouldn't happen to have any free promotional baseball caps with the Dep logo on them would you? I know that you probably like baseball caps because they tend to make people have hat hair and then that gives them more incentive to use your hair shaping and sculpting products to fashion their hair once they take the hat off. I would like a free Dep baseball cap if they are available. Also, where did the name "Dep" come from as a hair care product?