

RUSTY LUCAS
P.O. Box 422
SANDUSKY, OHIO 44871

January 20, 2004

Goodyear Tire
1144 East Market Street
Akron, Ohio 44316-0001
ATTN: Lisa A. LeQuyea (Senior Paralegal, Intellectual Property Law Dept.)

Dear Ms. LeQuyea:

Thank you so very much for responding to my December 2, 2003 letter. That was very **good** of you to do! I understand that you cannot review my idea/request for new tires made especially for tire swings, or my idea about using old, discarded racing tires for tire swings, or my idea about contacting our local County Judge with a campaign involving the phrase "Good Year" to help win re-election in November of this **year**. You'll be happy to know that I was able to make the necessary repairs on my electrical wiring myself. It was mostly just giving the light fixture area a **good** dose of plaster work and replacing some of the stripped, worn, and frayed wires. I was able to do those myself after I shut off the main power box and everything seems to be working fine. So I was able to sign a new one **year** lease this month with my landlord.

I was a little bit confused by your January 15, 2004 letter. *"In compliance with its present corporate policy, neither The Goodyear Tire & Rubber Company nor any of its subsidiary companies will accept information for review unless that information is both published and available to the public at the time of its disclosure to Goodyear."* I apologize for my questions, but I am not quite sure what this means. I am not too **good** at deciphering legalese and I see that you are a paralegal which probably makes you an expert in that area. Does this mean that I have to publish my ideas like in a newspaper or magazine and make sure that people read my ideas? That seems counter-intuitive to me. What if some guy at Firestone Tires reads that article and decides to jump on it first? You know that they had a bit of a public relations fiasco a few **years** ago when their tires were exploding and people were crashing their cars. I DO NOT WANT substandard Firestone tires for tire swings! I would rather just have the uncomfortable but safe and trustworthy Good Year Tires.

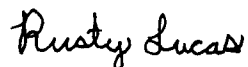
I hope you don't mean publish an actual book. If you remember, these were very short ideas and I'm afraid it wouldn't make for a very **good** book. My first letter to you was only three pages and some of that was about other stuff that would not go into the book. Most book publishers say that a book must be at least 37 pages before it can be published. It might take me a few **years** to expand my idea enough to fill up 37 pages.

It is too bad that I first have to publish my ideas to the public before Good Year will consider them, but I know that you have company policies and all that and I guess you have **good** reasons for that policy. If I do decide to publish the ideas, do you have a particular magazine or newspaper that you prefer, or is any publication sufficient? Would Car and Driver be okay? If there is a preference, do you have the contact information for that magazine or newspaper so that I can decide if I want to submit my idea to them? That would make it much easier. I will let you know if I decide to go this route, but I really have reservations about Firestone possibly stealing the idea away. As you recall from my earlier letter, I already have one unfortunate tire swing incident that I have to live with for the rest of my **years**. Jimmy's family still won't talk to me, even after what the judge said about me being **good** deep down. With all that stress from that incident all those **years** ago still impacting me today, I don't think I can risk the thousands if not millions of tire swing injuries that are sure to come if Firestone steals this idea. Even though it would be faulty Firestone Tires at fault, I would still know that it was because of MY idea that they made so many tire swing tires in the first place.

It is better to keep a **good** idea quiet and unrealized than to capitalize on fame and fortune at the expense of others' lives. I may feel differently next **year** when I feel the financial pinch and think of all the money I could have earned in my idea, but I know right now that this is the right decision. So does that mean that you can't later decide that publication isn't necessary and just market the tire swings without giving me any credit or compensation?

One last question. Does Good Year have a factory tour or a corporate gift shop or anything of interest to the average public? I live a **good** 90 minutes away from Akron and that is right on the edge of my personal non-stop driving restriction. I might like to visit sometime this **year** when the weather gets nice. I might even be able to buy a Good Year baseball cap since it doesn't look like you have any free ones.

Sincerely

A handwritten signature in cursive script that reads "Rusty Lucas".

Rusty Lucas