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December 2, 2003

Goodyear Tire  
1144 East Market Street  
Akron, Ohio 44316  
ATTN: Tire Department

Dear Good Year Tires:

Wow! It is December already! How has 2003 treated you? I hope it has been a GOOD YEAR!!! I really like your tires. They make the very best tire swings! I used to have a tire swing near my old house when I was younger. We tied it to the tree by the ravine, which made it extra fun to swing out really high and even jump off sometimes! My friends and I used to swing on it all of the time, until that incident with Jimmy and the tire swing rope. But I was cleared of any wrongdoing and the judge even told me she thought deep down that I was a **good** boy. I forget what **year** that happened, but I was still just a kid so they were lenient with me.

I recently was driving around by myself through small towns on Thanksgiving Day and I saw so many people that must have been visiting their families with smoke coming out of the chimneys and having a **good** time. A few of the yards I passed had tire swings in them and all my tire swing memories from **years** ago came flooding back!

I thought about my old swing (with Jimmy) and my other old swing from two summers ago when I found an old abandoned car by the side of the road that had Good Year brand tires on it, so I managed to get one of them off that car and I made it into a new tire swing of my own. I rent my apartment and it has no real yard to speak of, so I found a nice tree down in the park by the courthouse and tried to put my swing up there, but they wouldn't let me around the tree when they saw me with a ladder and rope. I was wondering if you have any pull, if maybe you could call them and put in a **good** word for me and your tires -- maybe they might let me put a swing there next **year** after the spring thaw. I can give you the judge's name if you want. It's not the same judge as I mentioned above, but I bet he would also think that -- deep down, I am a **good** boy, if he heard it from a company as reputable as yours. I think the judge is up for re-election next **year**, so he might be looking for corporate endorsements for the election. Hey -- you might benefit from it yourself! "It's a Good Year for Judge \_\_\_\_\_ and Good Year!" could be a slogan!

Anyway, I ended up tying my tire swing up to the light fixture in my apartment hallway, but there are three problems with that as I can see: (1) you can only swing back and forth long ways

down the hall, not in all directions like a normal tire swing, and if you don't, then you sometimes hit the walls with your head, which doesn't feel very **good**; (2) the light fixture is slowly pulling down out of the ceiling now and the plaster around it on the ceiling is all cracked and crumbly and the rewiring that the landlord had done last **year** is starting to show wear; (3) I forget what the third problem was, but if I remember it I will tell you.

I have to find a **good** electrician to get this fixed before the end of the **year** when my lease renews because my landlord will probably be angry and even kick me out for **good** if he sees this after the incident from July this past **year**. See, I was celebrating Independence Day, but the courthouse doesn't allow firecrackers or any fireworks on their property either (they just don't want any fun happening on their lawn) and I spent a few days down in county lockup for that misunderstanding I tell you, but the magistrate thought that I was a **good** boy, deep down. So after I got out, and it was still July, I lit my leftover fireworks in the front room of my apartment and there was another incident -- (I HAD the window open...) -- it hasn't been a great **year** for me. But it was just mostly smoke damage and I could still live in the apartment after that.

So the **good** news is that I have a place in my hallway for my tire swing. And I have fun except for when I hit the walls (like I said above). But I have one complaint/suggestion for your production team. It may take a **year** or two to get it perfected, but I'll get to that later. The tires always leave two thin black marks on my pants bottom -- or if I am wearing shorts, I get black and red marks on my legs from where I sit on the inside of the tire.

I've also heard that old empty tires are **good** breeding ground for mosquitoes. I did notice more mosquitoes in and around my apartment this **year**. I don't think they came from MY tire, but I was still concerned about the Nile River Virus. I don't suppose you test for that virus as tire makers, because many mosquitoes breed in your old tires...? Do you find that you have liability for the sick people and that this might limit the lawsuits? I just thought I would ask, but even if you do, I can still probably get a better rate at the free clinic. They are pretty **good** about that sort of thing. I went there last **year** for my five year check-up.

So what I was wondering is whether you could make any tires especially for swings where you could flatten out the inside so that it doesn't get all dirty and so that it doesn't pinch your legs when you sit on the rim and it doesn't create breeding grounds for mosquitoes. Can you smooth out the inside edges at all? If you could, that would be **good** for the tire swings. I tried to melt my tire down a little bit on the inside and re-mold it smoother and more form fitting to my bottom, but I ended up with a deformed swing and another personal visit from the fire marshall. (The second one this **year**). He gave me a lecture -- something about not burning tires inside city limits, and not burning tires inside period.

Speaking of burning rubber, I also thought of another great idea for you and your company. I don't know if you make racing tires, but I saw a race on television once and thought that those thick and wide tires on race cars would make for **good** tire swings. Most tire swings come from old worn out tires, which usually take **years** to wear out on normal cars. (I went to Sears last

week to price new tires for a swing and they were not cheap I can assure you!) But with racing tires, they wear out in just one afternoon with the race cars going so fast and always turning left. What better way to use them after the race than to sell them for tire swings?!? And if they came off of a winning car, you could sell them for more and include a certificate of authenticity. If you think that this is a **good** idea, I would like to be fairly compensated for giving this idea to you, but I am not greedy and I would be willing to negotiate the compensation terms. But I would like to get started on this soon so that I can claim this on my tax return for this **year**, so please let me know as soon as possible!

I hope you had a **good** Thanksgiving, and have a Merry Christmas (unless you are Jewish) and a Happy New **Year**!

Please let me know if you can call the judge or use my marketing ideas!!!

*Rusty Lucas*

Rusty Lucas

p.s. I like hats and would be very delighted with a complementary baseball cap with your company name or logo and an autographed photo. (But this is just a regular request like I am sure you get all the time and not an acceptable compensation for the above marketing ideas).

OH! and I remember!

p.s.s. (3) there are scuff marks on the wall where I have to climb into the tire without falling onto the floor -- it is a little bit high because I only had about two and a half feet of rope when I tied it to the light fixture... the courthouse security confiscated my other rope when I was trying to tie it to the courthouse tree. It's a **good** thing I had planned to bring the tire later to tie to the rope or else they might have taken it also and left me with nothing but a dull conclusion to a **year** I would otherwise like to forget.