


the savings deadline slips away, than to pay my sales manager \$50.00 on a bet.

Sound far fetched? Not to me. I'll pay you for your time right now to go out and measure for your awning. (You'll find easy how-to-measure instructions right on your order form.) If you measure for your SunSetter Awning now - or at least by the date shown on the other side, I'll give you an extra \$50.00 off the price of your awning. You'll be happy because you got a superb awning at terrific savings, and I'll be happy knowing I did everything I could to make sure that you didn't miss out on these great savings because of unforeseen events. Your total awning savings will be \$251 on any size or model awning you order.

To get the extra \$50.00 savings you simply have to place your order by the deadline on the other side. You can clip the check off the top of this letter and mail it with your order - or be sure to mention special savings code number 2510 when you order by Toll Free phone: 1-800-876-2340.

If you need help measuring, if you still have questions, or if you need another brochure or order form, please don't hesitate to call us, Toll Free, at 1-800-876-2340. Measuring only takes a few minutes. Do it now so you don't forget. You'll have plenty of time to relax later, under the beautiful awning you got at extra special savings!

Best wishes,


Jonathan Hershberg
President

P.S. These savings can be used to purchase our Motorized awnings and our new and improved XT line of Manual awnings.

P.P.S. Now you can start enjoying your awning immediately, with no money down and no payments or interest for 90 days - with our Easy Payment Plan. If you decide to pay for your awning completely within 90 days, there's no interest at all. If you want to go beyond the 90 days, your installments can be as low as \$25 a month depending upon the size awning you order! Apply by phone in just 2 minutes - no paperwork!




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