



September 15, 2005

Mr. Rusty Lucas
PO Box 422
Sandusky, OH 44871-0422

Dear Mr. Lucas,

Thank you for taking the time to contact us at Burger King Corporation. As a consumer, your comments and observations are very important to us.

Burger King Corporation places an emphasis on satisfying consumers' needs. We are always working hard to come up with new ways to meet or exceed our consumers' expectations. Therefore we want to encourage you to contact us with any comments you may have, positive or negative. We need to know how we are meeting your needs in order to aim for satisfaction!

Thank you for bringing this matter to our attention. A copy of your comments has been forwarded to the appropriate management team so that they too may be aware of your concerns. We greatly value information from our customers regarding their experiences at our restaurants. As a token of our appreciation, we've enclosed a special gift for your enjoyment. I hope your next visit will give us another opportunity to provide you with an enjoyable dining experience.

Sincerely,

A handwritten signature in black ink that reads "Judith Hooker".

Judith Hooker
Consumer Relations Representative

Enclosure(s):
WHOPPER® Coupon - 2