



CONSUMER AFFAIRS

1-800-CRAYOLA

May 5, 2005

Rusty Lucas
P.O. Box 422
Sandusky OH 44871

Dear Rusty:

We appreciate your recent letter requesting information regarding CRAYOLA® Crayons boxed in single colors.

Binney & Smith realizes that consumers may have special needs for additional products of one color. We do package boxes of single-colored Crayola Crayons of the most popular colors. These boxes contain 12 Crayola Crayons of the same color and are referred to as "bulk" products. Bulk packages of Crayola Crayons are generally available in educational retail stores. Some retailers offer mail order and Internet ordering service. Here are a few distributors you can try:

Dick Blick (800) 447-8192 or (309) 343-6181 or on-line at <http://www.dickblick.com>
J.L. Hammett Co. (800) 333-4600 or on-line at <http://www.hammett.com>
Holcomb's Educational Materials (800) 362-9907
Nasco Arts & Crafts (800) 558-9595

Enclosed is a variety of information regarding Binney & Smith and our products, including a list of bulk colors available at educational retail stores. Also enclosed is a complete list of educational distributors in your area.

Thank you for your interest in Binney & Smith and Crayola products. Best wishes for a colorful future!

Colorfully yours,

BINNEY & SMITH INC.

Eilyn Scott
Manager, Consumer Affairs

ES/jlr

Enclosure

P.S. We appreciate your kind and thoughtful letter regarding Crayola products.



They Erase..... Just in Case!

For more information, visit our website at www.crayola.com.