

RUSTY LUCAS
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April 29, 2005

General Motors Corporation
300 Renaissance Center
Detroit, MI 48265
ATTN: Human Resources Department

Dear GM:

I am looking for a new job and I wondered if your management team had any openings. (I had a potential job prospect, but that recently fell through -- yesterday). I am a team player and am willing to adjust to any nuances in your working environment. The only thing that I am not flexible on is that I drive a Dodge car. Is that something I would have to change if I were to join the GM team? Actually, I just had my car refinanced today, which is one reason why I am not flexible on that part. I hope that won't preclude me from employment.

I know that you probably have people hard at work in your marketing department, but I think I have come up with a new slogan that will revolutionize the car sales industry. Just like the old lady who created the Wendy's "Where's the Beef?" craze, or the infamous "Bud" "Weis" "Er" frogs.

So here it is: Buick Automobiles Sell Fast! ... Huh?! Pretty impressive, don't you think?

I once had a two door 1982 Buick Skylark. It was maroon. Toward the end of the life of that car, my driver side door would not always close properly because the door sagged a little bit and the latch mechanism did not match up correctly with that on the car frame. It wasn't a design defect or anything, just age and the weight of the larger sized door (plus people leaning on it when the door was open) just resulted in a saggy door and a mismatched latch/clasp. Sometimes, no amount of slamming would get the door shut and I was forced to drive it around town with the window down and my arm out the window holding the door closed. That was especially difficult when I had to make wide right turns! But I loved that car.

That Buick Skylark was actually a hand me down from my mom and dad, but ever since then, I have driven Chrysler and Dodge vehicles. I have just had better luck with them I guess and I want to stick with what I like best. Even so, my genius marketing slogan will not work at any other company but yours, since you guys make the Buicks. So how about it? If you have any openings I could fill, I am available right away. I would need to give two weeks notice at my current work place, but after that two weeks is up, I would then be available right away. But if

you don't make me an offer until two weeks from now, I would still need to give two more weeks notice before I can leave my present employer. So I guess I should say that I will be perpetually available to start in just two more weeks.

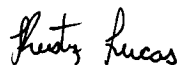
Please don't let my name scare you away from putting me into your marketing and advertising department. That is my given name and I will not change it for anybody (that is even less flexible than the Dodge thing -- which is absolutely inflexible itself), but I don't believe it will reflect badly on your product in simply having a manager named Rusty. If I am able to climb the corporate GM ladder to eventually become a vice president of marketing in about 35 years or so, my name would provide the perfect topic for an Andy Rooney segment on 60 Minutes. Corporate executives with names that do not match their company or profession.

In his twangy little voice, Andy would say, "And how about General Motors, who over the past 35 years has promoted a fella named 'Rusty' up the corporate ladder to ultimately become the vice president in charge of marketing? Would you want to spend a small fortune on a new car pitched by a guy named 'Rusty'? That would be like taking out a mortgage to buy a house from a man named 'Termite', or trusting a person named 'Zebra Mussel' to sell you a yacht."

Of course, I expect Andy Rooney will be dead in another 35 years, but maybe we could contact him now and have him pre-record his commentary to be saved on tape until the time that I become the V.P. of marketing at GM.

If you have any positions available at the bottom of the ladder where I might start paying my dues, please let me know. I can provide a letter of recommendation and three references.

Sincerely,

A handwritten signature in cursive script that reads "Rusty Lucas".

Rusty Lucas

p.s. I have a Mr. Goodwrench baseball cap that I sometime wear at my current job. Actually it has the "M" and the "G" outlined in a white border. I was hoping to get another cap to complement this one from your company. Do you have any GM baseball caps that you could send me for free? Or perhaps a General Motors cap with the "G" and the "M" somehow set apart from the rest of the lettering? Please send me a free baseball cap and I will check my mail daily for your reply.