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July 8, 2005

Premier Jewelers  
2855 Stevens Creek Blvd., Suite 1235  
Santa Clara, CA 95050  
ATTN: Specialty Crafting Department

Dear Premier Jewelers,

I have a very special request that I sincerely hope you can help me with. As a premier jeweler, I must assume that you and your staff are well trained in the jewelry making industry. Would it be possible for you to make a jeweled necklace out of moose poop? I would supply you with the fecal matter, but I would need you to provide all of the other raw materials and fashion it into a necklace.

I am not talking about simply putting it on a string or something gauche like that. No, I am looking for something much more elegant and refined. I want to turn this piece of moose poop into a fine quality necklace suitable for high society parties. I want this to be the final impeccable accessory to the perfect outfit. Can you maybe make the poop as the centerpiece among other smaller gems or jewels on a premier gold or platinum chain?

I want to give this as a special gift to my mother-in-law. She really is a special lady and she has always been fond of exotic animals and unusual jewelry. I want to give her something that encompasses both of her passions into one single gift. This is something that will surely become a real conversation piece. I already have a huge smile on my face thinking about every single time she will put that piece of moose poop around her neck and tell all her friends that it was a gift from me.

What would make this even more special is if you could actually engrave a small profile of her face right into the fecal portion -- almost like a cameo medallion. If I could actually get her face imprinted into the moose poop I would be willing to pay you quite a bit extra. You tell me what your normal price would be just to put the poop into a simple gem encrusted necklace and I will double your price to put her likeness permanently into the poop.

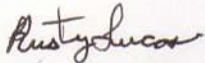
Of course, I would expect that you will treat the finished product with some kind of lacquer or other special coating to make sure that the feces doesn't break down or deteriorate in any way. In fact, that is another condition to this project. I will leave it up to you, the experts, to determine the best way to treat my moose feces so that it will survive the test of time. You see, I have visions of this medallion/necklace becoming a family heirloom to be handed down to my

wife's niece as a token to remember her grandmother by. It is my sincere hope that each of the first born girls of every generation thereafter will claim the medallion as her birthright. The memory of my mother-in-law will then live on forever for dozens of generations in this petrified and jeweled moose poop.

I have surveyed quite a few jewelers from Seattle to Miami and from Boston to San Diego. I have selected your company for this project because of the obvious care and quality that goes into your work on a daily basis. I trust that you will use all of the care and skill that you have in crafting this very special item for me. I do not have any preference in the other gems and jewels that go into the necklace. I am not sure of the old lady's birthday, but I can find that out from my wife and maybe you can put her birth stone into it. Again, you are the experts and I trust your judgment. But even so, I would like to review your ideas and maybe even an artist's rendering of what the final product might look like. Please provide me with quotes and color sketches of what my precious necklace might look like. I will review those and make a final selection.

I would like to have this ready by the end of summer. Although I do not know when the old lady's actual birthday is, I want to give this gift to her as soon as possible to make sure that she starts to wear it right away to her high fashion Park Avenue events.

Sincerely,

A handwritten signature in cursive script that reads "Rusty Lucas".

Rusty Lucas

p.s. While my mother-in-law is an upper class socialite with high standards and a keen eye for fashion, I am a lowly, middle class, beer drinking, sports fan who would just as soon don rubber pants and a hat full of fishing flies and go to the lake, rather than dress up in a tuxedo and top hat and go to a black tie banquet. Since money really is no object on this poop necklace and I expect to pay you a fine price, do you think you could throw in a free baseball cap for me? If I could get a free baseball cap with 'Premier Jewelers' embroidered on the front of it, I could then pass that cap along the line of firstborn males, in remembrance of me and my jewelry contribution to my in-laws' family.