

RUSTY LUCAS
P.O. Box 422
SANDUSKY, OHIO 44871

September 23, 2005

Target Stores
1000 Nicollet Mall
Minneapolis, MN 55403

Dear Bull Sires,

I heard rumors that you are going to build a store in my town where the old K-Mart used to be. They tore that building down. I think K-Mart has been going downhill ever since they bought Sears. Now there is a lame store!

I am 14 years old and I got in trouble at school last week for drawing on a girl's dress who sits in front of me in English class. She was wearing a red dress with white circles. I drew your store logo on her dress with Mr. Johnson's red marking pen because she already had the red and white circles on the dress. I just get really distracted in Mr. Johnson's class, what can I say? He is a really boring guy with a bad comb over.

Anyway, Susie was pretty angry at me and her parents called my mom and I got into a heap of trouble. It apparently was a gift from her grandma or something like that and she thought that if she wore a dress to school that some guy would ask her to the homecoming dance. As part of my punishment, I had to write a 3000 word essay on why defacing the property of other people is bad for society and why we should respect the property of others. They only gave me the weekend to finish it and I had to turn it in first thing Monday morning. My teachers have been telling me since the 1st grade that a picture is worth a thousand words, so instead of writing my essay, I gave the principal an envelope with three photographs in it that I downloaded from the Internet. You can find a lot of pictures on the Internet. One was a picture of a gang member spray painting a railroad car with graffiti. The second picture was of some bottles of alcohol and drugs. The third picture was taken in a graveyard with some fresh dirt in a pile next to a deep grave and a casket sitting on a stand. I wrote on the back of each picture what it was, so I figured that I had a good 3010 words tied up in my 'essay'.

Now I have to write an 8000 word essay on the consequences of being a smart Alec and give a 30 minute presentation of my essay at the next full school assembly in four weeks. I see this as my grand opportunity to do 30 minutes of my stand up comedy routine in front of the whole school. It's my shot to really make an impression and get my name out there. I want to tailor my act toward the sarcastic and cynical styles of George Carlin or Dennis Miller. I am guessing that

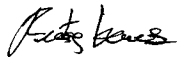
both of those guys were real smart alocs in school and I am hoping that I can kick start my own career by making a name for myself among the local 11-14 year old crowd at my middle school.

I plan to do a few impressions and maybe a little bit of pantomime to mix things up a bit, but 30 minutes really isn't that much time when you think about it. I may try to pre-record about 5 or 10 minutes worth of material to use as a midway break.

Since your store is what got me into this mess in the first place with Susie's dress, I wondered if you could help me with any comedian DVD's or videos that give pointers on stage presence and timing. I've acted up in the classroom before and cut up on the school bus with my close friends, but I have never had this large of an audience before and I don't want to blow my opportunity.

Please help me with any advice that you have.

Sincerely,

A handwritten signature in black ink, appearing to read "Rusty Lucas". The signature is written in a cursive, somewhat stylized font.

Rusty Lucas

p.s. In tribute to you and your store, I would like to wear a Target baseball cap during my performance. Can you please send me a free Target baseball cap. If things go well and my comedy career takes off, I may turn that Target baseball cap into a regular wardrobe item in my act. It will be likened to Robin William's chest hair, Milton Berle's dresses, Drew Carey's geeky glasses, George Burns' cigar, and Carrot Top's red hair. I'll be Rusty in the Red Target hat! Please send me a free Target baseball cap.