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The Costumer, Inc.
1020-1030 Barrett Street
Schenectady, NY 12305

Dear Costumers,

I wonder how often people write letters to you and mistakenly address them to “Dear Customers”. It’s funny how transposing two simple letters can make such a big difference in a word. I wonder if Chinese people have the same experience with their alphabet characters.

Maybe its just me that notices strange coincidences like this. You see, I used to write form letters for a local business in their efforts to solicit new customers from a larger consumer base. They collected potential new clients in bulk lists from some Internet resource and then gave them to me to write a promising introductory letter. (It was a scam multi-level marketing pyramid scheme really. I didn’t get rich.) I once wrote a letter to a fellow named Dale Butch, but the list showed that he only went by his first initial. So while the letter should have been addressed to “Mister D. Butch”, I transposed a letter or two (the “I” and “U” are so close together on my keyboard) and wrote this particular letter to “Mustard Bitch”. Of course my spell checker changed “MusterD” to “Mustard” but did not catch my other mistake.

When I typed these solicitation letters on my computer, I often tried to personalize them by repeating a person’s name or title multiple times to be a little more personable. To save time, I only typed the name once and then copied it and pasted it with a simple keystroke shortcut every time I felt it necessary to address the individual by name. So I referred to this guy as “Mustard Bitch” over 36 times in a 3 page letter. His response to the company was quite colorful and not fit to print in the company newsletter. I got fired the following week and was replaced by a 15 year old high school intern with acne. I guess the moral of that story is Profreed, Profreed, Profreed!

A few years ago, I found work doing parties for toddlers, young children, and the elderly in retirement homes. I used to also do pre-teen and teenage parties, but they can be pretty cruel at that age. I stopped doing those parties last year after I got out of the burn ward. Most people in their pre-teens through and including the work force age range either don’t have time for parties or are too cool to rely on party planning professionals like myself. But for those between the ages of 2 and 10 and for the old farts living in boring group homes and assisted living, the market couldn’t be better! (I think they call them old farts because they are mostly gray wrinkly people who have problems controlling their flatulent outbursts).

I have a new party lined up at a retirement community, in Grand Forks for Halloween 2005. (They like to be referred to as a community rather than a home. I guess it makes the old farts feel like they are in a small self-contained town rather than in an institution). I've seen these places before and it is so sad how lonely and bored these people are. I want to liven things up by doing a themed Halloween costume/sex party for the old farts up there. You're going to love this and so will they! My plan is to have furniture themed costumes and try to incorporate some monkey business hanky panky into the program.

An old lady will sit down into the lap of an old guy dressed up like a Davenport. I'm sure one or two of the gents will dress up like a stool with a metal wash basin and try to convince a gal or two to go bobbing for apples! I bet some enterprising grandma might even go topless dressed as an old cathedral style radio.

My costume will be quite simple. I want to dress up as a lamp, complete with a lamp shade and a working 150 watt light bulb. I will probably need a battery pack of some sort for power, because I will need to move all around from room to room, but I would also like to have an electric cord dragging around behind me for a more realistic effect. Is there a way to do that and still avoid the danger of someone tripping over it? My lamp shade will have the phrase "Turn him on so you can turn me off!" written on it. Do you have any lamp costumes still available for rent this Halloween? I hope I am writing soon enough to get mine reserved.

Also, is there a way, do you think, to incorporate a Clapper device into my costume. I don't want two lucky old farts to lose their mood or lose their :::AHEM::: by getting up just to pull my light switch.

I hope you have a really large inventory of these unique costumes. I see that you apparently occupy an entire city block based on you street address. How is it that you can list that whole range of street numbers for a single address? I always thought that you had to have a single address number, regardless of how big your building is. I guess it doesn't really matter. Hopefully your warehouse is full of furniture costumes for my party theming needs. Please write back and let me know if you can help me with my newest project.

Sincerely,

Rusty Lucas

Rusty Lucas

p.s. I don't want to burn my head on the live burning light bulb in my lamp costume. Would you be willing to throw in a free Customer baseball cap if I order my costume through your store so that I don't run the risk of my bare scalp coming into contact with a hot 150 watt bulb? I would very much appreciate a free Customer baseball cap. In fact, please send me a free Customer baseball cap even if you cannot accommodate my costuming needs.