



February 23, 2006

Mr. Rusty Lucas
PO Box 422
Sandusky, OH 44871-0422

Dear Mr. Lucas,

We're writing to thank you so very much for sharing your personal projects with us. It means more than you know, as we enjoy seeing our consumers get as excited about our products.

We're always delighted when consumers care enough about our products to offer their own creative ideas.

For legal reasons, though, we cannot review or accept unsolicited ideas from outside our company. Instead, we must rely on our internal marketing teams for new products, packaging, recipes, promotions, and advertisements

This certainly is no reflection on your work, but rather, a policy that's put in place to protect both you and us from any liability related to ideas that are either in development or may be in the future.

For your future projects, prepared gelatin maintains best flavor and consistency for 2 or 3 days when stored covered in refrigerator.

After that, may become "rubbery" due to evaporation of water.

Again, we appreciate you contacting us and applaud both your creativity and loyalty.

Sincerely,

Kim McMiller
Assoc Director, Consumer Relations
Ref: 12778439N
Enclosure

FOR FOOD
ONE KI

COUPON HAS COLORED BACKGROUND AND TRUE WATERMARK IN PAPER

FREE MANUFACTURER COUPON / EXPIRES 02/28/2007 FREE
Up To \$1.25 Up To \$1.25

Good for ONE FREE Jell-O Brand gelatin, Jell-O Brand pudding
Jell-O No Bake, Knox gelatin or Min Tap product up to \$1.25

For Mr. Rusty Lucas

Not To Exceed \$1.25
Ref # 12778439

RETAILER: Kraft Foods Global, Inc. or a subsidiary, will reimburse the retail price of the free goods plus handling if submitted in compliance with its Coupon Redemption Policy, previously provided you and available upon request. Cash value 1/100¢. Coupon can only be distributed by Kraft Foods Global, Inc. or its agent. Mail to: Kraft Foods Global, Inc., P.O. Box 880055, El Paso, TX, 88588-0055. Offer expires: (2/28/2007).

CONSUMER: One coupon valid for item (s) indicated. Any other use constitutes fraud. VOID IF COPIED, TRANSFERRED, PURCHASED OR SOLD. Valid only in the USA, FPO's and APO's.
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VERIFY COUPON AUTHENTICITY RUB OCTAGON TO THE RIGHT-COLOR MUST CHANGE PINK TO WHITE

