

3M Non-Confidential
Idea Submission Agreement

Full Name Rusty Lucas	
Address P. O. Box 422	
Sandusky, Ohio	
Zip Code 44871	
Work Telephone No. N/A I am unemployed	Home Telephone No. (disconnected)
Title or Name of Idea Lotion/condiment shipping packets	

Describe your idea: Provide **enough** information to enable 3M to assess whether your idea is commercially attractive, but **do not** include any confidential or proprietary information.

My invention can be described as follows:

~~Plastic shipping pouches filled with hand sanitizer/lotion or condiments.~~

~~Items can be used for a secondary purpose by the end user -- either to clean or moisturize hands, or to top off a sandwich.~~

Check all appropriate boxes and fill in all pertinent blanks.

I have sent to you non-confidential information on this idea.
 I am enclosing non-confidential information on this idea.
 I am sending under separate cover non-confidential information on this idea.

This information is in the form of:

Patent application (Include serial number and filing date) Photographs, drawings, or sketches
 Written description Other (Specify) _____

Please indicate the number of pages of any of the above materials you send us on this line: two (2) pages.

I am less than 18 years old
 I am at least 18 years old

(I sent you a 2 page letter on 9/22/06)

If your idea involves literary material, please fill in the following:

1. Have your literary materials ever been published? Yes No
If your answer is yes, please send a copy of the publication and indicate the date of first publication: _____

2. Was a copyright notice included in the publication? Yes No

3. Did you secure a copyright registration certificate? Yes No
If your answer is yes, please send a copy of the certificate.

Over

Name and address of present employer

I am currently unemployed.

Name and address of employer when you first conceived the idea

See above.

Does either of above employers have any right to the idea? Yes No

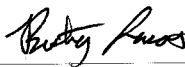
List the names, addresses, and interests of others having any rights to this idea and ask them to sign this agreement.

(If none, write "None")

None

I have read the 3M "About Your Idea" booklet and agree to all the conditions set forth, particularly those on pages 2, 10, and 11. I understand that the above description of my product and the answers to the accompanying questions are furnished on a Non-Confidential and Unrestricted basis. 3M may retain the information submitted herewith.

I am keeping a copy of this agreement and all other information sent to you.

Name (Please Print) Rusty Lucas	Signature of Submitter* 	Date 10/13/06
Address (Please Print) P.O. Box 422	Signature of parent or guardian if submitter is not at least 18 yrs. old	Date
City, State and Zip (Please Print) Sandusky, Ohio 44871		

*If this idea is submitted by an agent of the submitter, the agent should sign and submit written proof of his/her authority.	Signature of Agent	Date
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Mail to: The appropriate location for your country of residence.

Europe

External Ideas Administrator
3M Laboratories (Europe)
Zweigniederlassung der 3M Deutschland GmbH
Carl-Schurz-Str.1
D-41453 Neuss
Germany

USA and all other countries

External Ideas Administrator
3M Center, Building 220-7E-06
St. Paul, MN 55144-1000

Please answer the following as best you can. Be specific without divulging any confidential information. This information will help us determine promptly whether 3M has any interest in your idea.

Question	Answer
1. Does your idea involve a product, a process, a service, or more than one of these?	My idea involves a product and a service.
2. What does the product, process, or service do? (Not how does it do it.)	The product protects fragile items during shipment; the service provides soft and clean hands and/or sandwich flavor enhancement.
3. Is your idea designed for sale to the public or for internal 3M use?	My idea is designed for sale to the public.
4. In general, what market area does your idea apply to (e.g., medical, industrial, etc., as listed on page 4 of booklet)?	My idea falls into the "Consumer and Office Business" and "Health Care Business" markets listed on page 4 of the booklet, as well as the Food Service Industry, which is not listed in the booklet.
5. Does your idea replace or improve an existing product, process, or service, or is it completely new?	My idea replaces or improves an existing product: bubble wrap/plastic air pocket packaging.
6. Can any existing product or process perform a similar function, even though not as well? If so, please identify the existing product or process and briefly state why your idea is better.	Existing bubble wrap/plastic air pocket packaging performs part of the function of my new idea, but my idea is better because it provides a second dual service for the end user, which makes it more attractive.
7. Does your idea include a consumable item? If so, how many uses are possible before it is consumed?	Yes, depending on the size of the end user's hands or appetite, the consumable item in my idea can be used anywhere from one to five times approximately. (The number of uses will increase based upon the amount of packaging initially necessary).
8. Would additional research work by 3M be necessary to commercialize your idea? If "yes," please indicate how much time and money would reasonably be required to reach the commercial stage.	I don't believe any additional research work is necessary to commercialize my idea.

Over

Question	Answer
<p>9. Have you made a working prototype? If so, can it later be made available to us for examination/demonstration?</p>	<p>I am working on a working prototype in my basement. You are most welcome to examine it, although I am working to improve it each time that I use/test it.</p>
<p>10. If your idea is for a product:</p> <p>a) What is the projected cost of manufacture?</p> <p>b) What is the projected selling price for the product?</p> <p>c) What is your estimate of the size of the market in the U.S. for your product?</p>	<p>a) Manufacturing costs are minimal. I project them to be approximately 45¢ per unit.</p> <p>b) I project the selling price to be 35¢ to 50¢ per unit.</p> <p>c) The U.S. market for my product is about 150 to 200 million people. Everyone can use my product, especially users of eBay and other online sellers and buyers.</p>
<p>11. Please advise patent status by checking the appropriate box and providing additional details as appropriate.</p>	<p><input checked="" type="checkbox"/> No patent protection sought</p> <p><input type="checkbox"/> Patent application was filed on (Date) _____ in (Country) _____.</p> <p><input type="checkbox"/> Patent issued as No. _____ in (Country) _____.</p>
<p>12. Are exclusive rights to the product available?</p>	<p>Yes; HOWEVER, I will be submitting my idea to other companies if you do not act quickly.</p>

<p>I believe the information I have disclosed herein to be non-confidential. I am keeping a copy of this, and everything I send you, and I am returning this Questionnaire along with my completed Non-Confidential Idea Submission Agreement.</p>	<p>Signature of Submitter</p> <p><i>Justin Lane</i></p>	<p>Date</p> <p>10/13/06</p>
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