



Bridgford Marketing Company

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June 24, 2009

Mr. Rusty Lucas
P.O. Box 422
Sandusky, OH 44871-0422

Dear Mr. Lucas,

My name is Baron Bridgford Jr. and I work out of our Chicago division where we produce the beef jerky and party bites that you referenced in your letter.

Let me preface this letter by apologizing not only for your experience with our product, but for taking so long to get a letter back to you. It took me awhile to locate one, but I found a Bridgford hat for you! We don't make these anymore so it took awhile to dig one up for you.

I read your swine flu hypothesis and while it's an interesting take on the situation we haven't been able to find any documentation or evidence that the H1N1 virus has any effect on the animals bone structure or strength.

To answer your question regarding screening for illness before slaughter, we don't do any slaughtering at Bridgford Foods. We buy the meat after the animals have already been slaughtered and then process it further into a variety of meat snack items. During our processing we use one of the most advanced bone and cartilage detection and removal systems available. Unfortunately, we can't be perfect no matter how hard we try!

In addition to your baseball cap I've included some Party Bites and Jerky for your enjoyment. I hope you accept these with my apologies. We sincerely appreciate all of our customers, but especially those who take the time to reach out and communicate with us.

If there's anything else I can help you with please don't hesitate to write or call.

Thank you for your business, and we appreciate the opportunity you've given us to make things right.

Sincerely,

Baron Bridgford Jr.
Bridgford Foods - Chicago