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GlaxoSmithKline Consumer Healthcare
P.O. BOX 1467
Pittsburgh, PA 15230
Attention: Nytol® Brand

February 28, 2009

Dear GlaxoSmithKline,

I see that you live in Pittsburgh. Go Steelers! If you see Luke Ravenstahl, tell him Rusty says "Hello!" (Unfortunately, I slept through the Superbowl this year).

What an interesting name you have. Would it be okay if I called you GSK for short? I send a lot of text messages to my friends, but when I do I have a limited number of characters I can use per message, so I often find myself abbreviating people's names or places to save space. I don't usually use the typical texting abbreviations because I still cannot get the hang of what all those things mean. But just as a for instance, I used to have a friend named Bartholomew Anthony Fink. He passed away in an incident with a train when he was texting another friend (not me) and not paying attention to where he was walking. But prior to his demise I always referred to him in my texting as BASF. (His Confirmation name was Sebastian). Now I refer to him as BASF RIP when I text to other friend who knew him.

So, GSK, I'm thinking about using your Nytol® product. I recently woke up from a really long nap. I'm not talking "Rip Van Winkle" long, but it was the longest I have ever slept continuously in my life and it may be a record for the longest non-induced slumber without the aid of medication. I sent a text message to a guy I met online who works for Guinness to see if that is a world record, but he hasn't gotten back to me yet.

When I woke up from my nap, I was very hungry and had to go to the bathroom. After taking care of that, I picked up the newspapers that had piled up in front of my door and started to read. That was when I realized I had been asleep for so long.

But now I have another problem. I've been awake for about three weeks straight and cannot fall asleep! I always had this problem growing up. If I happened to fall asleep after nap time, but before bedtime, and then wake back up again = I was generally up for a really long time that night. I would end up more tired than before but still unable to sleep because of the extra nap. But I've never been up for three weeks before and I really want to go back to sleep.

I've tried counting sheep. I've tried warm milk. I've tried walking on a stairmaster. Nothing seems to help. I am starting to see space monkey hallucinations and also see

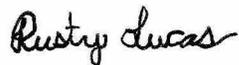
spiders everywhere. Often they turn out to not really be spiders at all, but simply fuzzies from my carpet or clothes. I have considered checking myself in at the mental hospital, but I am afraid to drive there in my condition and I have no phone to call anyone for help. I canceled my land-line phone once I started using my cell phone so much, but my cell phone battery died sometime while I was sleeping. I loaned my cell phone charger to my friend Susan, but I think she went back to college after her winter break was over and I didn't get my charger back from her.

I know that I am not really crazy and that this all stems from my recent sleep deprivation, which stemmed from my less recent sleep abundance, which I have no earthly idea what that stemmed from.

Will a regular dose of Nytol® work for me? I am leery because I have heard about what happens if you take too many sleeping pills. Being that I am already out of sorts, I want to make sure that I take the correct dose.

Please tell me if you think your product will help me to get back on a more regular sleeping schedule and if you think I should have someone else administer the Nytol® to make sure I do not take too much by accident. Are there any other safeguards in place to assure proper dosing? Maybe you have special bottles that will lock down and only open once per day like a bank vault does. And maybe the special bottles only dispense one (or two depending on the recommended usage) tablet per day. If you don't have that type of bottle available, maybe your engineering department can start to look into that?

Sincerely,

A handwritten signature in cursive script that reads "Rusty Lucas".

Rusty Lucas

P.S. I am worried that the spiders will get into my hair when I finally do fall asleep. Do you have any Nytol® baseball caps that you could send to me? That will keep those buggers out of my hair. I would also like to wear a Nytol® or a GlaxoSmithKline baseball cap when I go to the store to buy my first package of Nytol®. Please send me a free Nytol® baseball cap.