RUSTY LUCAS P.O. Box 422 SANDUSKY, OHIO 44871-0422

April 14, 2011

General Motors P.O. Box 33170 Detroit, Michigan 48232-5170 ATTN: Buick Department

Dear Buick:

A little over a year ago, I became the proud owner of a Buick automobile when I bought a used LeSabre from a former neighbor. It is the second Buick I have owned. Back in college, I had a hand-me-down 1982 Skylark from my folks. It was an okay car, but for a few months there, I wasn't able to get my driver side door to close because it was sagging a bit and the door mechanism wouldn't line up right. I had to hold the door closed with my arm out the window whenever I made sharp right turns!

In between my Skylark and my LeSabre I was pretty much a Dodge and Chrysler guy, but I have always had a fondness for the Buicks.

Back when I was still driving my Dodge, my daughter bought a Dodge of her own, which blew up on the highway shortly after. She didn't believe in checking her oil and thought that the check engine light was *supposed* to stay on all the time.

Short on funds, but in college herself and in need of a car, we managed to find a tank of a car from a friend looking to unload it. So in true "like father, like daughter" fashion, a Buick Skylark became her college car. While my Skylark driver side door wouldn't close, her Skylark driver side door is kind of tough to *open* sometimes - especially in the winter when the lock freezes. You see, before we bought it the college aged child of the prior owner bashed in the driver side door in some act of Tom Foolery. But those Buick Skylarks are built like Noah's Ark and can stand up to some pretty tough punishment.

When I bought my neighbor's LeSabre, we became a two Buick family, while my wife continued to drive her Toyota. But that all changed two months ago when we looked into the possibility of improving the interest rate on her auto loan. We went to the local car dealer and she absolutely fell in love with a practically brand new Buick. So now the boss drives a LaCrosse.

So as of this past February, we became a three Buick family and fully initiated into the Buick family. We are now all a part of the brotherhood and sisterhood that is Buick.

Hearkening back to my Skylark days of steering with my right hand and holding the door closed through the window with my left arm, it finally struck me what I am called to do, with your permission and approval of course. I want to develop a secret hand sign to flash to other Buick drivers I pass on the road - kind of like the friendly way bikers acknowledge each other with a dropped left hand or arm as they pass in opposite directions on a warm summer day.

Would you be interested in promoting a secret Buick hand sign to all certified Buick owners?

I envision something subtle, yet easily recognized. I can't be too complicated or detailed because it would need to be displayed, recognized, and returned by a passing Buick owner all in a matter of 1 to 2 seconds. So I am thinking it could be some sort of hand/finger gesture - similar to the *shaka* sign in the surfing community, or the *hook em horns* sign in Texas. You get the idea. But it must be original and distinct from those already used in other cultural circles.

If you are open to this idea, would you consider a monetary contribution to my work in developing a universal Buick hand sign? I would enlist the help of my wife and daughter, since they would be part of this community. My daughter is a former dancer and choreographer. My wife does web design for her company's web site, so they are both quite creative types. I am certain if the three of us worked together with some financial assistance, we could come up with the perfect hand sign to represent Buick Nation!

It may take a little bit of time to catch on, but I am sure it would spread rapidly through the network once officially sanctioned by you guys at the top. And you could easily disseminate the sign to all Buick owners since you should have access to all the customer lists.

Please let me know your feelings about this idea and whether you would be able to assist. And thank you again for making such fine automobiles.

Sincerely,

Rusty Lucas

that fine

p.s. Do you have any Buick baseball caps? If so, are you able to send me one for free? If our arrangement works out well, I suspect you will want to clear out the current stock of existing Buick baseball caps to make room for the new caps that will go into production once the new official hand signal is finalized. I don't imagine you would want the official Buick baseball caps to be without the official hand sign displayed on them. But the old Buick baseball caps from before will eventually become collector's items and I would like to get one now if possible.