

RUSTY LUCAS
P.O. Box 422
Sandusky, Ohio 44871

June 18, 2021

Aunt Millie's Bread
350 Pearl Street
Fort Wayne, IN 46802
ATTN: Whole in Wheat Department

Dear Aunt Millie,

May I call you 'Aunt' Millie even though we aren't technically related? With a name like *Aunt Millie* I am certain that you are a family oriented company founded on good family values and raising up our young ones right. I envision Aunt Mille to be a firm, but loving, disciplinarian who takes pride in passing along her morals and manners to all of her numerous nieces and nephews.

Like Aunt Millie, I believe in teaching good manners and good habits to our children, but I am not above telling them outright lies in the process of developing those good habits (if the lie would tend to improve a good habit or eliminate a bad habit). Do you think that makes me a bad person?

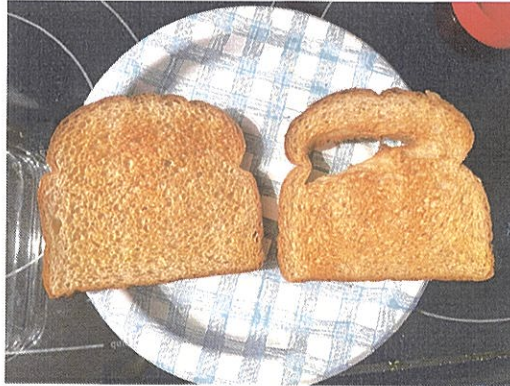
For instance, I once told my daughter that her finger flesh would melt away from the slime if she continued to pick her nose rather than blow it into a tissue or a hanky. I explained to her that nose snot was actually melted brain matter which had leaked down through her sinus cavity and into her nose. But as long as she ate fish – classified as a brain food – on a regular basis, any melted brain matter could be replenished. So you see I killed two birds with one stone there – I eliminated the nose picking **and** I gave her an incentive to eat fish to replace the lost brain matter accumulating in her sinus cavity.

Speaking of cavities, I once also told her a doosie of a lie to get her to brush her teeth. I told her if she didn't brush and floss every day, at some point the food she ate would actually eat holes in her teeth and they would eventually fall right out of her mouth. Boy did she have some nightmares after **that** one! But she now never misses a day of brushing her teeth. So as you can see, a little white lie can be a good teaching tool!

I'm sure that someday, she will learn that your brain doesn't really melt and run out your nose and that your teeth don't really fall out if you don't brush them every day. But by the time those realities hit her, she will already be well seated in her habits of not picking her nose and of brushing and flossing her teeth - so I fully expect her to thank me for lying to her - for such a good cause.

Well my bakery friends, the time has come for me to tell a new lie in order to instill a new good habit in my young one, and I have you to thank for it! You see, yesterday

morning, I put two slices of Aunt Millie's Whole Grain Light bread into my toaster and didn't even notice the gaping hole in one piece of bread until after I pulled it back out as toast.



I showed my toast to my daughter and she wanted to know how this sort of thing happens. Now I didn't know, but thinking quickly, I told her that I believed a mouse maybe fell into the mixer and got baked into the loaf of bread at the bread factory. The hole was obviously his escape route as he ate himself right out of the bread to safety. I explained to her that mice will usually eat any food that they encounter and that she should not leave crumbs or half eaten sandwiches around in her room. You see, we have a mouse problem in our house and we are trying to get her to stop leaving partially eaten food and dishes with food residue in her bedroom.

Would it be possible for you to send me back a response letter to confirm this "theory"? I would like to use that as a further teaching tool for my daughter. I would greatly appreciate it if you could elaborate on my speculation of the source of this hole in your loaf. Now I realize that the truth is most likely something different, but don't you think Aunt Millie would be willing to tell a lie if it meant she was instilling good manners and good habits in my young daughter? I will report back to you to let you know if it worked!

Sincerely,

Rusty Lucas

Rusty Lucas

P. S. I used to work in food service and always had to wear a company baseball cap as part of my uniform. Do you have any extra Aunt Millie baseball caps that you might send out to customers for free? If so, please send me one of your extra Aunt Millie baseball caps.